Revue générale des chemins de fer

20 25

MEDIA KIT

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Revue générale des **chemins de fer**



Becoming an advertiser in the Revue générale des chemins de fer offers several significant advantages for your company:

1. Visibility within the rail industry: As an advertiser, you benefit from privileged visibility within a medium that is widely recognized and respected in the rail industry. This enables you to associate your company's image with an influential platform in the field.

2. Credibility and Reliability: The Revue générale des Chemins de fer is written by experts in the sector, guaranteeing quality and reliability of the technical and economic content. As an advertiser, your message will benefit from this credibility, reinforcing the confidence of your target audience.

3. Targeting decision-makers: The magazine reaches an audience of decision-makers both within major railway companies and in transport-related political circles. By investing in this publication, you gain direct access to key players in the sector, strengthening your influence and reputation.

4. Dissemination of knowledge: The Revue Générale des Chemins de Fer plays an essential role in the dissemination of knowledge. As an advertiser, you have the opportunity to share your expertise, know-how and innovations with an audience interested in developments in the sector.





2025 - EDITORIAL PROGRAM

MARCH - N° 357

CASES

- Accessibility
- Eurotunnel- Note on the Eleclink engineering meeting

INFOS

- Obsolescence and durability in the railway system
- UIC meeting records, RGI catenary, FRMCS, superconductivity
- WE 11/11/024 LGV SE closed. Engineering point of view

READING

- SRail and urban transport systems: Ponts & Chaussées collective book
- Iron with the territories

APRIL - N° 358

SPECIAL EDITION: 3D in rail infrastructure

CASES

Introduction

- The 3D data life cycle
- LiDAR acquisition vectors at SNCF Réseau
- Processing large-scale 3D data
- Using 3D for maintenance
- Using 3D for projects
- Issues of standardization and regulation in the use of 3D data for railway infrastructures
- 3D measurement technologies for railways

MAY - N° 359

CASES

- Station names
- Station names seen from the G&C side
- The large passenger halls
- Cdf Corsica

INFOS

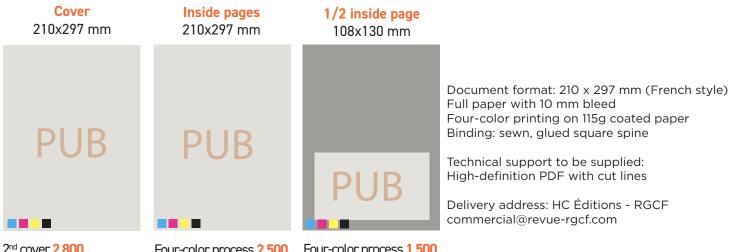
- How many passenger stations on the RFN in 2025
- PN Railenium project
- 40 years of tramway in Nantes
- Juine Valley

READING

• Encyclopaedia of T4 wagons

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ADVERTISING RATES 2025



2nd cover 2 800 3rd cover 2800 Back cover 3 000 Four-color process 2 500

Four-color process 1 500

DATE OF SUBMISSION OF TECHNICAL ELEMENTS - 2025

Month of publication	lssue	Date of sumission of the elements	Publication
January	355	December 20	January 15
February	356	January 20	February 15
March	357	Fevruary 20	March 15
April	358	March 20	April 15
May	359	April 20	May 15
June	360	May 20	June 15
July - August	361	June 20	August 15
September	362	August 20	September 15
October	363	September 20	October 15
November	364	October 20	November 15
December	365	November 20	December 15