

Revue générale des **chemins de fer**

20
25



MEDIA KIT

www.revue-rgcf.com

HC ÉDITIONS
Estelle Fromy
Tél. : +33 (0)5 57 30 84 30
Mob. : +33 (0)6 42 38 84 63
e-mail : commercial@revue-rgcf.com

Revue générale des chemins de fer



Becoming an advertiser in the **Revue générale des chemins de fer** offers several significant advantages for your company:

- 1. Visibility within the rail industry:** As an advertiser, you benefit from privileged visibility within a medium that is widely recognized and respected in the rail industry. This enables you to associate your company's image with an influential platform in the field.
- 2. Credibility and Reliability:** The *Revue générale des Chemins de fer* is written by experts in the sector, guaranteeing quality and reliability of the technical and economic content. As an advertiser, your message will benefit from this credibility, reinforcing the confidence of your target audience.
- 3. Targeting decision-makers:** The magazine reaches an audience of decision-makers both within major railway companies and in transport-related political circles. By investing in this publication, you gain direct access to key players in the sector, strengthening your influence and reputation.
- 4. Dissemination of knowledge:** The *Revue Générale des Chemins de Fer* plays an essential role in the dissemination of knowledge. As an advertiser, you have the opportunity to share your expertise, know-how and innovations with an audience interested in developments in the sector.



Revue générale
des chemins de fer

**STAY CONNECTED
TO THE RAILWAY WORLD**

Subscribe !

11 issues/year
paper or digital format
access to the archives

www.revue-rgcf.com





EDITORIAL PROGRAM 2025

JULY/AUGUST - N°361

CASES

- Adapting to climate change and strategy by the SNCF group
- Flash welding
- RATP line 14

INFOS

- Toulouse Matabiau
- IESF – Transport Comity

SEPTEMBER - N°362

CASES

- The Roissy-Picardie rail link
- The relationship between energy and technical innovation, life-cycle optimization
- Green traction
- Predictive maintenance
- Adaptation of infrastructure with the arrival of new equipment: IFTE

INFOS

- The « Heritage Fondation » and railways
- Rail freight investment program 2023-2032
- Combined transport report

RETROSPECTIVE

- The Shinkansen story

OCTOBER - N°363

CASES

- Régiolis hybrid - diesel electric
- Modernization of the Fréjus cross-border tunnel, Maurienne valley: assessment
- RATP MF19, the new-generation metro
- Corsica Railway

INFOS

- Flooding in Spain

READING

- 100 years of French illuminated rail signalling

ADVERTISING RATES **2025**

Cover

210x297 mm



2nd cover **2 800**
3rd cover **2 800**
Back cover **3 000**

Inside pages

210x297 mm



Four-color process **2 500**

1/2 inside page

108x130 mm



Four-color process **1 500**

Document format: 210 x 297 mm (French style)
Full paper with 10 mm bleed
Four-color printing on 115g coated paper
Binding: sewn, glued square spine

Technical support to be supplied:
High-definition PDF with cut lines

Delivery address: HC Éditions - RGCF
commercial@revue-rgcf.com

DATE OF SUBMISSION OF TECHNICAL ELEMENTS - 2025

Month of publication	Issue	Date of submission of the elements	Publication
January	355	December 20	January 15
February	356	January 20	February 15
March	357	February 20	March 15
April	358	March 20	April 15
May	359	April 20	May 15
June	360	May 20	June 15
July - August	361	June 20	August 15
September	362	August 20	September 15
October	363	September 20	October 15
November	364	October 20	November 15
December	365	November 20	December 15