Revue générale des chemins de fer

2026
2027



MEDIA KIT

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Revue générale des chemins de fer



Becoming an advertiser in the Revue générale des chemins de fer offers several significant advantages for your company:

1. Visibility within the rail industry: As an advertiser, you benefit from privileged visibility within a medium that is widely recognized and respected in the rail industry. This enables you to associate your company's image with an influential platform in the field.
2. Credibility and Reliability: The Revue générale des Chemins de fer is written by experts in the sector, guaranteeing quality and reliability of the technical and economic content. As an advertiser, your message will benefit from this credibility, reinforcing the confidence of your target audience.
3. Targeting decision-makers: The magazine reaches an audience of decision-makers both within major railway companies and in transport-related political circles. By investing in this publication, you gain direct access to key players in the sector, strengthening your influence and reputation.
4. Dissemination of knowledge: The Revue Générale des Chemins de Fer plays an essential role in the dissemination of knowledge. As an advertiser, you have the opportunity to share your expertise, know-how and innovations with an audience interested in developments in the sector.



EDITORIAL PROGRAM 2026-2027

NOVEMBER - N°375

CASES
- Series 1 - Digital Signage Saga
- GPE – Line 15 Neo
- CR 450 China

INFOS
- Construction in Saint-Jean-de-Maurienne + TELT
- Innotrans

DECEMBER - N°376

CASES
- Series 2 - Digital Signage Saga
- LNMP phase 1
- AI based jamming prediction

INFOS
- TRA 2026 Budapest

RETROSPECTIVE
- Comparison of TGV services and services in Germany

JANUARY - N°377

CASES
- Series 3 - Digital Signage Saga
- GPSO saga - part 1
- Additive Manufacturing
- Oxygène trainsets
- Understanding the compatibility of rolling stock gauges with the infrastructure
- Cherbourg–Bayonne rail motorway
- System modelling of the electric railway traction chain

INFOS
- REX peak period on the LRS
- Night train services on the LGV SEA

FEBRUARY - N°378

CASES
- Series 4 - Digital Signage Saga
- Retrofit of slab-on-slab track in a tunnel
- PPP
- Project owner : UIC, University of Florence
- Level crossings and IA
- Maintenance and modernisation of the Iris 320
- Developments in maintenance resources on the Paris–Lyon high-speed line
- Specification of signalling systems for LDFT
- Villeneuve-Saint-George Technical Centre

INFOS
- Partial discharge measurements to assess the condition of high-voltage cables, as part of the 'O2D' high-speed train extension project
- Traction chain simulation platform

MARCH - N°379

CASES
- GPSO Saga - part 2
- Signalling in Asia
- Optimisation of the rail transport network
- Induction rail welding
- HS2
- The energy transition in Great Britain
- The PN saga
- Artificial intelligence in transport

INFOS
- ETCS and FRMCS: a realistic migration path for the European rail system

APRIL - N°380

CASES
- GPSO Saga - part 3
- TER equipment planning tools

Revue générale des **chemins de fer**

ADVERTISING RATES **2026**

Cover
210x297 mm



2nd cover **2 800**
3rd cover **2 800**
Back cover **3 000**

Inside pages
210x297 mm



Four-color process **2 500**

1/2 inside page
108x130 mm



Four-color process **1 500**

Document format: 210 x 297 mm (French style)
Full paper with 10 mm bleed
Four-color printing on 115g coated paper
Binding: sewn, glued square spine

Technical support to be supplied:
High-definition PDF with cut lines

Delivery address: HC Éditions - RGCF
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DATE OF SUBMISSION
OF TECHNICAL ELEMENTS - 2026-2027

Month of publication	Issue	Date of sumission of the elements	Publication
January	366	December 18	January 15
February	367	January 20	February 15
March	368	February 20	March 15
April	369	March 20	April 15
May	370	April 20	May 15
June	371	May 20	June 15
July - August	372	June 18	August 15
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October	374	September 18	October 15
November	375	October 20	November 15
December	376	November 20	December 15